

**List of candidates who have qualified the interview (viva voice) held on 2nd, 3rd & 4th May 2013 for
empanelment of Guest/Visiting Lecturers in SOFED**

Sl No.	Name & Address of the candidate	Remarks
1	Somnath Roy, S/O Pranab Kr. Roy, Chanban, Udaipur, Gomati Tripura	Selected for practical test
2	Chandan Roy, S.O- Lt. Pulin Behari Roy, Kaiballya Bhavan, R.T. Para, Belonia, South Tripura	Selected for practical test
3	Soumya Debbarma, S.O- Subrata Debbarma, Advisor Chowmuhani, Krishnanagar, Agartala, West Tripura	Selected for practical test
4	Sushobhan Sengupta, S/O Subimal Sengupta, New Capital Complex, Agartala, West Tripura	Selected for practical test
5	Suman Saha, S/O Tutan Saha, C.O- Hotel Asha, Rajbari, Dharmanagar, North Tripura	Selected for practical test
6	Nilanjan Gupta, C.O- Nirmal Gupta, Indranagar, Agartala, West Tripura	Selected for practical test
7	Pritam Saha, S.O- Lalit Mohan Saha, Shibnagar Old College Road, Agartala, West Tripura	Selected for practical test
8	Raghuraj Baral, S.O- Dr. Manindra Ch. Baral, R.K. Mission Road, Town Bordowali, Agartala, West Tripura	Selected for practical test
9	Surajit Paul, S.O- Subhash Ch. Paul, C.O-Arun Paul, Town Pratapgarh, Masterpara, Agartala, West Tripura	Selected for practical test
10	Smt Anindita Roy Chowdhury, C.O- Arindam Roy Chodhury, Ramnagar, Road No-8, Agartala, West Tripura	Selected for practical test
11	Shankha Raj Guha, S.O- Manab Kalyan Guha, R.T. Road, Town Pratpgarh, Agartala, West Tripura	Selected for practical test
12	Rupak Chakraborty, S.O- Dipak Chakraborty, Indranagar, Near Shiksha Niketan School, Agartala, West Tripura	Selected for practical test
13	Pranab Debnath, S/O Pijush Kanti Debnath, Dharmanagar, Bilthai, Panisagar, North Tripura	Selected for practical test
14	Smt Soma Dey, C.O- Shri Krishna Ch. Dey, Joynagar Middle Road, Khirodsen Lane, Agartala, West Tripura	Selected for practical test
15	Smt Mousumi Deb, S/O Nitish Ch. Deb, Milanchakra, P.O- A.D. Nagar, Agartala, West Tripura	Selected for practical test
16	Sri Goutam Sharma, S.O- Sri Kruishna Charan Sharma, Saratpalli, Hosp. Rd., Dharmanagar, North Tripura	Selected for practical test
17	Smt Reshmi Ganguly, D.O- Swapan Ganguly, Ramnagar, Road No.- 04, Agartala, West Tripura	Selected for practical test
18	Smt Monalisa Chanda, C.O- Bikash Chanda, Milan Chakra, A.D. Nagar, Agartala, West Tripura	Selected for practical test
19	Sourav Deb, S.O- Sajal Ch. Deb, East Shibnagar, Agartala, West Tripura	Selected for practical test
20	Dwaipayan Deb, S/O Dilip Deb, Ramnagar, Road No. 1, Agartala, West Tripura	Selected for practical test
21	Smt Solanki Majumder, D/O Mrinal Kanti Majumder, DNV Road, Dharmanagar, North Tripura	Selected for practical test
22	Smt Prativa Choudhury, D/O Tapan Choudhury, Jirania, Birendranagar, West Tripura	Selected for practical test
23	Smt Utpal Barna Dewan, C.O- Umesh Lal Dewan, 3 Madhab Master Para, Manu, Dhalai Tripura	Selected for practical test
24	Subhayan Chakraborty, S/O Sashanka Chakraborty, Housing Board Qtr., 79 Tilla, Agartala, West Tripura	Selected for practical test
25	Sri Abhijit Bhattacharjee, S.O- Makhan Lal Bhattacharjee, Bank Chowmuhani, PUNCHAMUKH, Badharghat, Agartala, West Tripura	Selected for practical test
26	Smt Anindita Bhowmik, D.O- Mrinal Kumar Bhowmik, Krishnanagar, Agartala, West Tripura	Selected for practical test

All the candidates listed above are called for a practical test as per following schedule:

Serial numbers of candidates	Date of practical test	Venue
Sl. No. – 1 to 8	17.06.2013	SOFED Campus, Indranagar, Agartala
Sl. No. – 9 to 17	18.06.2013	SOFED Campus, Indranagar, Agartala
Sl. No. – 18 to 26	19.06.2013	SOFED Campus, Indranagar, Agartala

Reporting time: 10.30 AM

About the Practical Test:

Candidate has to deliver a lecture on a particular topic in a classroom environment in local language (preferably in Bengali).

Duration of lecture: 10 – 15 minutes

Topics:

Candidate will be given a box of chits (folded) containing any of the topics from following list:

General topics common for all:

1. What is Entrepreneurship
2. Who is an Entrepreneur
3. Charms of Entrepreneurship
4. Essential characteristics of an entrepreneur
5. Leadership as an important quality for an Entrepreneur
6. Importance of effective communication in Business
7. How SWOT analysis of a business is done
8. Basic structure of a Business Plan/Project
9. Factors to be considered while deciding the location of a Factory
10. Factors to be considered while deciding the location of a Showroom
11. What are Preliminary and pre-operative expenses
12. Difference between Fixed capital and Working Capital
13. Factors affecting procurement decision of Raw Materials
14. BCG Matrix
15. Maslow's Need Hierarchy Theory
16. How business risk can be minimized

Finance:

17. Factors affecting the quantum of Working Capital
18. Why Profit is a Liability
19. Determination of Cost price of a product
20. How Gross Profit is calculated
21. How Net Profit is calculated
22. Difference between Gross & Net Profit
23. What is Break-even Point (BEP)
24. What is Fixed Cost and Variable Cost

25. What is Direct and Indirect Cost
26. Difference between Assets and Liabilities

Marketing:

27. 4 P's of Marketing
28. Difference between Sales & Marketing
29. Difference between Product and Service
30. Methods of pricing a product
31. Factors to be considered while designing the package of a product
32. Difference between Direct & Indirect Marketing
33. Market Segmentation

NB: Candidate not having any background in finance or accounts will not be given any topic from finance subjects.